



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 08-03-2012 PAGE: 1 of 3

SMART MEDIA GROUP, LLC - 11950
ATTN: MICHELE BROOKS
814 KING STREET
SUITE 400
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
391927	06-29-2012	08-03-2012	1	MCCRORY FOR GOVERNOR	MCRORY FOR NC GOVERNOR	POLITICALS	WTVD - DURHAM

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
MCCRO ORDR C29N06	238337	PHILADELPHIA	A. CLIFFORD	10-29-2012	11-06-2012	M (Broadcast Month, Cycle 1)	N	238337

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: C : MCCRO P : ORDR E : C29N06																	
1	10-29-2012	11-04-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	2	30						1		1	250	1	250.00
2	10-29-2012	11-04-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)	3	30							1	1	125	1	125.00
3	10-29-2012	11-04-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)	3	30							1	1	300	1	300.00
4	10-29-2012	11-04-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)	3	30	1	1	1	1	1			5	175	5	875.00
5	11-05-2012	11-06-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)	3	30	1							1	175	1	175.00
6	10-29-2012	11-04-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)	3	30		1		1				2	600	2	1,200.00
7	11-05-2012	11-06-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)	3	30	1							1	600	1	600.00
8	10-29-2012	11-04-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	3	30	1							1	500	1	500.00
9	10-29-2012	11-04-2012	08:00PM - 10:00PM	MONDAY PRIME 8-10P (795)	3	30	1							1	2,500	1	2,500.00
----- ITEM LINE NOTE ----- DANCING W/THE STARS																	
10	11-05-2012	11-06-2012	08:00PM - 10:00PM	MONDAY PRIME 8-10P (795)	3	30	1							1	2,500	1	2,500.00
----- ITEM LINE NOTE ----- DANCING W/THE STARS																	
11	11-05-2012	11-06-2012	10:00PM - 11:00PM	MONDAY PRIME 10-11P (794)	3	30	1							1	1,600	1	1,600.00
----- ITEM LINE NOTE ----- CASTLE																	
12	10-29-2012	11-04-2012	07:00PM - 08:00PM	SUNDAY PRIME 7-8PM (930)	3	30							1	1	1,000	1	1,000.00
----- ITEM LINE NOTE ----- AFHV																	

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Agency Est# MCCRO ORDR C29N06			CMS # 238337	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-29-2012	End Date 11-06-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 238337			
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : MCCRO P : ORDR E : C29N06																
13	10-29-2012	11-02-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)			3	30	1	1	1	1	1			5	200	5	1,000.00
14	11-05-2012	11-05-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)			3	30	1							1	200	1	200.00
15	10-29-2012	11-02-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA			3	30	1	1	1	1	1			5	125	5	625.00
16	11-05-2012	11-06-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA			3	30	1	1						2	125	2	250.00
17	10-29-2012	11-01-2012	05:58AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)			3	30	1	1		1				3	425	3	1,275.00
18	10-29-2012	11-02-2012	06:58AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83			3	30	1	1	1	1	1			5	400	5	2,000.00
19	11-05-2012	11-06-2012	06:58AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83			3	30	1	1						2	400	2	800.00
20	11-03-2012	11-03-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)			3	30						1		1	125	1	125.00
21	11-03-2012	11-03-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)			3	30						1		1	325	1	325.00
22	11-03-2012	11-03-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)			3	30						1		1	200	1	200.00
23	11-04-2012	11-04-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)			3	30							1	1	275	1	275.00
24	11-04-2012	11-04-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)			3	30							1	1	200	1	200.00
25	10-29-2012	11-04-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY			3	30	1	1	1	1	1	1	1	7	650	7	4,550.00
26	11-05-2012	11-06-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY			3	30	1	1						2	650	2	1,300.00
27	10-29-2012	11-02-2012	06:58PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)			3	30	1		1		1			3	600	3	1,800.00

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Agency Est# MCCRO ORDR C29N06		CMS # 238337	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-29-2012	End Date 11-06-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 238337								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : MCCRO P : ORDR E : C29N06														
28	10-30-2012	11-02-2012	07:28PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	3	30		1	1	1	1			4	500	4	2,000.00
29	11-05-2012	11-05-2012	07:28PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	3	30	1							1	500	1	500.00
30	11-03-2012	11-03-2012	07:28PM - 08:00PM	WHEEL OF FORTUNE SAT (900)	3	30						1		1	300	1	300.00
														Contracted Gross Total:		63	29,350.00
														Actual Gross Total:		63	29,350.00
														Agency Commission:			4,402.50
														Net Total:			24,947.50
Month/YR		Preempted		Made Good		Contract Total		Adjustments						Actual Total			
Nov 12		0.00		0.00		29,350.00		0.00						29,350.00			
TOTAL		0.00		0.00		29,350.00		0.00						29,350.00			

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